Jordan Mulkey
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Profile

Experienced web developer specializing in Content Management Systems including WordPress and Sitecore, and frameworks such as Bootstrap, and Foundation. Highly skilled in HTML5 and CSS3, as well as search engine optimization and email marketing campaigns. Solution-oriented individual with strong project management skills, a persistent work ethic, and the flexibility to adapt to changing priorities. Currently seeking a position using frameworks to develop responsive websites as part of a dynamic team.

Professional Experience

University of Texas at Arlington – Office of Admissions
Arlington, TX
Assistant Director of Online Communications
Oct 2023 – Present
- Update the design and functions of the main admissions website built on Sitecore. This includes putting in many different important changes. Including updating the overall design and look and feel. As well as updating the overall navigation and site structure on both mobile and desktop.
- Working closely with all subsection groups of the office of admissions to update and maintain many different pages and sections of the main website and subsites.
- Working with CRM team to perform many different tasks inside of the slate portal. This includes updating the portals with various new information and dates. Building out and designing new portals that give a whole new look and feel to the pages.
- Regularly checking and analyzing google analytics to assure that all webpages are performing at their maximum potential.
- Maintaining various microsites used for recruitment amongst the office of admissions. These sites are used as portals for recruiting from various sections of the internet.

University of Texas at Arlington – College of Business
Arlington, TX
Web Developer
July 2019 – Oct 2023
- Transitioned outdated and legacy website for the College of Business to updated Sitecore website
- Coordinated with all departments of the school (Accounting, Economics, Finance, ISOP, Management, Marketing, UBS, GBS, HCAD, Office of the Dean) to perform regular and routine maintenance on the website by updating various pages with new information.
- Created various pages and sections on the College of Business website. This includes adding a news and events section, reworking department and program page redesign and structure changes, redesign of homepage and many other features. For more examples of projects completed while working at UTA please check my portfolio website.
- Create and maintain HTML email marketing templates for advertising campaigns across all areas of the College of Business on MyEmma.
- Regularly check College of Business websites and email marketing campaigns using Siteimprove to check and verify ADA compliance, leading to the College of Business being ranked amongst the highest compliance scores.

Epimed International
Farmers Branch, TX
Web Developer
May 2014 – July 2019
- Built and maintained content for several websites held by Epimed by coordinating with graphic design, sales, marketing, regulation, and video production staff to assure a quality product.
- Epimed.com, a fully e-commerce website with over 150 individual products. Features include multiple product categories, filtered search, product inquiry forms, backend WordPress CMS, custom email templates, jQuery forms, WooCommerce product filters, and a cutting-edge landing page.
- PainCast.com, a members-only website that allows doctors to access training videos and network with other medical professionals. Features include a registration system that verifies member credentials, educational

videos produced in house, articles embedded with an RSS feeder, podcasts hosted by doctors, a weekly news page, user forums, a member section, and a filtered search tool that helps users find content.
- WileySpinal.com, a promotional website for the Wiley Spinal needle. Written entirely in bootstrap frameworks and featuring a downloadable product manual, a literature section with academic articles mentioning the product, and a tool for the user to communicate directly with the sales team.
- Built and maintain multiple websites promoting medical courses in Dallas, Budapest, and the Netherlands. Features include a registration tool, testimonials from past attendees, and the option to download workshop materials.

The Shorthorn
Arlington, TX
Lead Digital Development Technician
July 2013 – December 2013
- Created, maintained, and enhanced digital and technical capabilities of *The Shorthorn*, the student-run newspaper at the University of Texas at Arlington with a circulation of over 100,000 students and alumni.
- Developed innovative solutions such as microsites, digital and mobile applications, social media tools, searchable databases, mobile apps, interactive features and live streaming.

Education

University of Texas at Arlington   **Arlington, TX**
Bachelor of Arts in Communication Technology   *January 2010 – December 2013*

Skills

- Adobe Acrobat
- Adobe Creative Suite
- Bootstrap
- Cascading Style Sheets (CSS)
- Cascade
- Collaborative Problem Solving
- Communication
- Content Management Systems (CMS)
- Critical Thinking
- Email Marketing
- Email Template Creation
- Foundation
- Google Analytics
- HTML

- JavaScript
- Jquery
- Microsoft Office
- My Emma
- MySQL
- Photoshop
- PHP
- Project Management
- Relationship Building
- Sitecore
- Siteimprove
- Slate CRM
- Social Media
- Web Development
- WordPress